

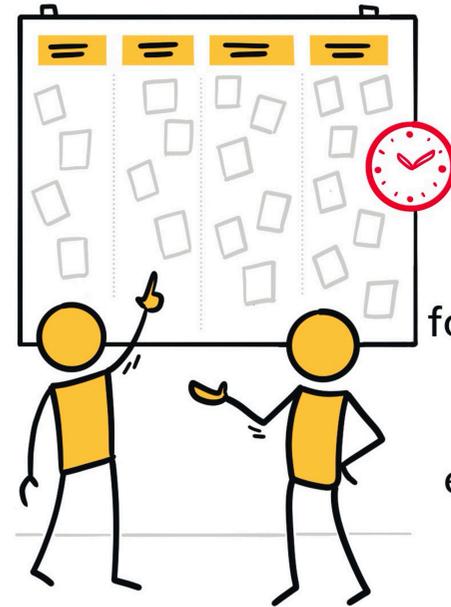
# Top tips for

# Spreading, scaling, and sustaining healthcare improvement

## Starting from scratch isn't always the answer

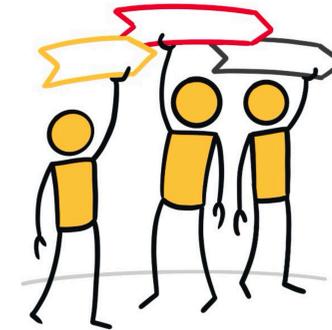


Do your research. Find out what interventions are out there and embrace opportunities to spread and scale them



## Think about it upfront

Consider the potential for spread, scale-up, and sustainability of improvement efforts early on, rather than as an afterthought



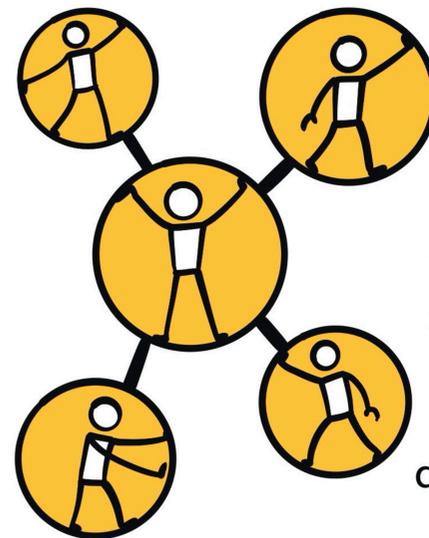
## Not a step-by-step process

Spread, scale-up, and sustainability tend to be overlapping and interdependent processes. Think about how they overlap and which areas you want to prioritise



## Pay attention to the context

Consider how improvement interventions will be embedded in the existing system. Think about policy cycles, strategic priorities, financial incentives, and other resources that can support spread and scale-up



## Choose the right team

The skills needed to innovate are different to those needed to spread, scale, and sustain. Make sure you are clear on what skills are needed and bring the right people in at the right time



## Be open to adaptation

Interventions that can be adapted to fulfil the same purpose in different settings may be more successful than those implemented rigidly without local tailoring