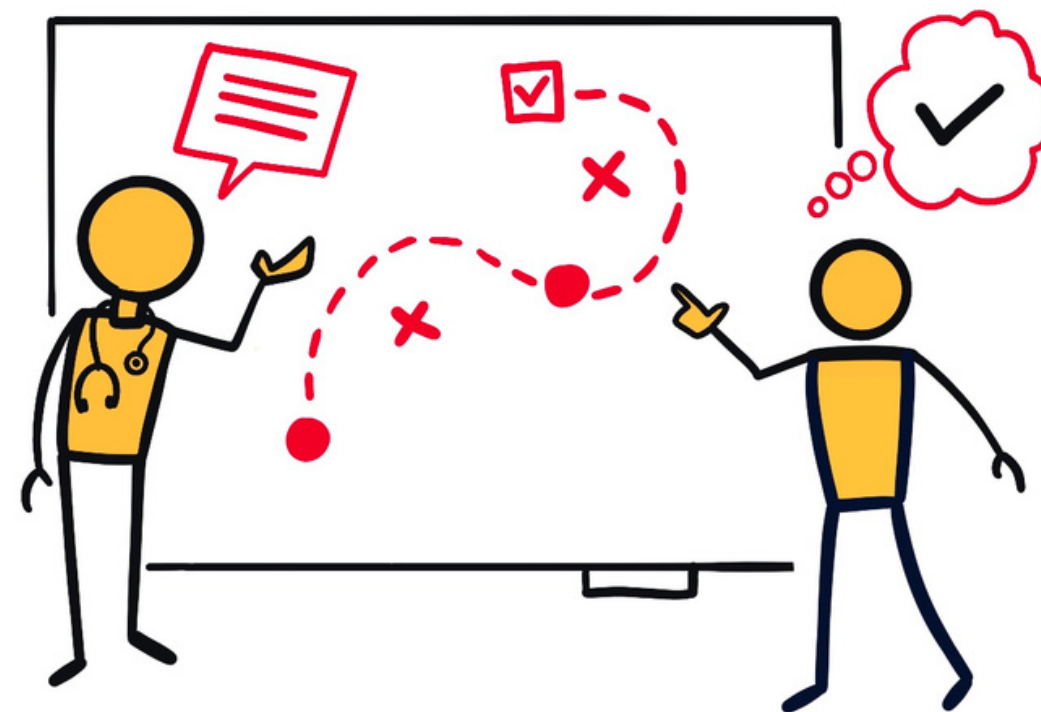




Top tips for engaging clinicians in adopting new technologies and innovations

Involve clinicians from start to finish



Introducing new technologies is likely to be most successful when clinicians recognise that the change is happening with them, not to them.

Provide training on new technologies



Training builds confidence, reduces uncertainty, and makes new technologies easier to use.

Use peer-to-peer influence to help drive engagement



People are more likely to engage when they hear from trusted peers with similar backgrounds, roles, and experiences.

Share real-world impacts and progress



Share visible progress to build momentum, keep clinicians informed, and show how their work contributes to real change.

Recognise the time and effort clinicians contribute



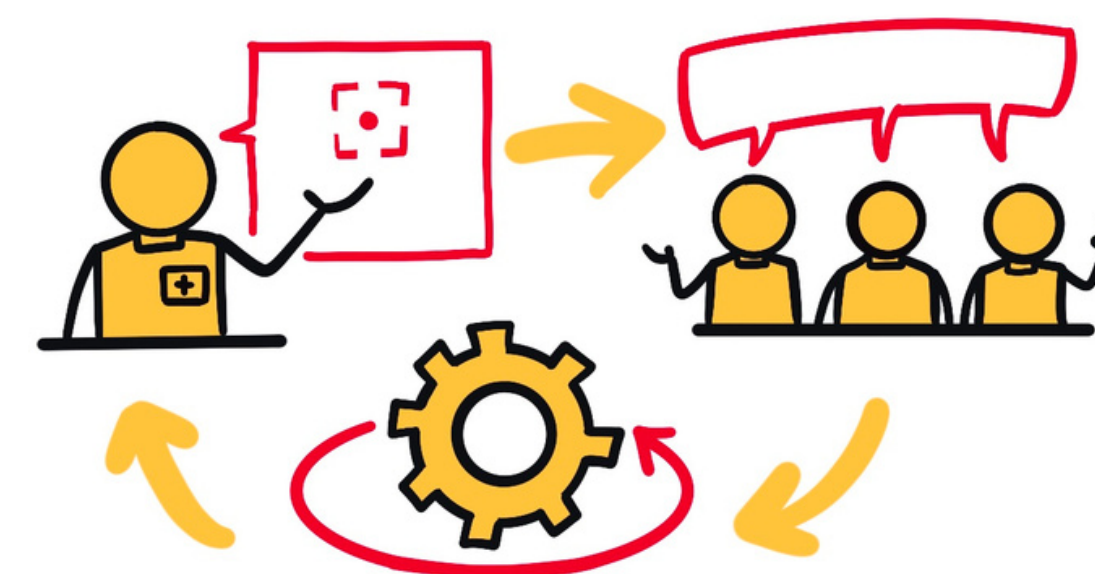
Acknowledging the time and effort clinicians contribute helps sustain motivation and long-term engagement.

Bring discussions about new technologies into natural workflow moments



Engagement is most effective when it fits naturally into clinical routines rather than adding extra workload.

Create clear communication channels and feedback loops



Engagement improves when clinicians understand why changes are happening and can see how their feedback shapes decisions.